

SUBJECT:	VISION 2030 STRATEGIC PLAN
DIRECTORATE:	CHIEF EXECUTIVE AND TOWN CLERK
REPORT AUTHOR:	ANGELA ANDREWS, CHIEF EXECUTIVE AND TOWN CLERK

1. Purpose of Report

- 1.1 To present to members the final draft Vision 2030 content (Appendix A) which sets the Council's strategic plan for the next five years.
- 1.2 To present to members the final draft Vision 2030 Delivery Plan for the first 12-18 months (Appendix B) which sets initial priority actions and focus for resources.

2. Executive Summary

- 2.1 Vision 2030 sets out the Council's priorities and ambitious aspirations for the city over the next 5 years. It builds on progress made through Vision 2020 and Vision 2025 and forms phase three of the Council's vision for the city. The priorities and aspirations for the city have been effective in progressing the Council's long-term vision and further progress will be made through working in partnership and collaboration with others as well as through Council services and projects.
- 2.2 Vision 2030 has been developed recognising the impacts of national policy changes in a number of key areas, alongside Devolution and Local Government Reform and as such, the delivery plan supporting Vision 2030 focus on priorities for the first 12-18 months. This will allow for adaptability to any legislative policy and economic changes.

3. Vision 2030

- 3.1 Vision 2030 builds on the successes of Vision 2025 and has been developed by drawing on Lincoln's City Profile, performance data, feedback from Lincoln's communities and partners and through an assessment of the impact of key challenges and opportunities. Priorities have been set using a strong evidence base, a clear understanding of the city and its communities and a commitment to providing services to residents who need them most.
- 3.2 To set the context of the future plans, a review of progress so far is considered, along with an assessment of evidence from the Lincoln City Profile outlining opportunities and challenges for the city.
- 3.3 "Together, let's deliver Lincoln's ambitious future" is underpinned by five strategic priorities
 - Let's drive inclusive, sustainable economic growth
 - Let's reduce all kinds of inequality
 - Let's deliver quality housing

- Let's enhance our remarkable place
- Let's address the challenge of climate change

Each priority is supported by a number of aspirations for Lincoln.

3.4 'Together, let's drive inclusive, sustainable, economic growth';

- Let's build a strong, inclusive and sustainable future for Lincoln
- Let's continue to help businesses & communities prosper
- Let's support a culture of innovation & collaboration
- Let's support opportunities for skills, education and employment
- Let's attract investment

3.5 'Together, let's reduce all kinds of inequality';

- Let's work with partners and our communities to address the impacts and causes of poverty
- Let's support our neighbourhoods and communities to thrive
- Let's improve the health and quality of life for people living in Lincoln
- Let's help people feel safe and welcome in their communities
- Let's help people succeed and support the most vulnerable in our city

3.6 'Together, Let's Deliver Quality Housing';

- Let's provide housing which meets the varied needs of our residents
- Let's work together to tackle homelessness and rough sleeping in Lincoln
- Let's improve housing conditions for all
- Let's provide trusted, tenant-led landlord services
- Let's build thriving communities

3.7 'Together, let's enhance our remarkable place';

- Let's show the world what Lincoln has to offer
- Let's cherish and enhance our natural environment and green spaces
- Let's preserve the unique character of our city
- Let's deliver a rich and varied cultural experience
- Let's provide interesting, exciting and vibrant places to enjoy

3.8 'Together, let's address the challenge of climate change'

- Let's maximise opportunities for achieving net zero carbon
- Let's reduce our carbon footprint
- Let's make our properties more energy efficient
- Let's work with others to make our infrastructure adaptable and resilient to climate change
- Let's encourage more walking, cycling, and public transport use in the city
- Let's ensure that our new developments set the standards for sustainability

3.9 For each of the priorities, Vision 2030 explains why these are important and how the Council plans to take action. It should be noted that there are synergies between the priorities, and there are a number of actions where the outcome supports

multiple priorities. This is particularly notable for climate change which is addressed through workstreams across all the priorities.

- 3.10 Vision 2030 also revisits the Council's core values and builds on the One Council approach making sure that when customers access Council services, they receive the support they need, have a good experience and that services continue to be run as efficiently as possible.

4. Consultation

- 4.1 The proposals for Vision 2030 and the action plan have been consulted on through a combination of face-to-face sessions and online survey which have been used to engage with our residents and community, staff, elected members, businesses, key stakeholders and focus groups with Lincoln Tenants Panel and representatives from Lincoln's diverse community.
- 4.2 There was broad agreement for the proposed priorities and aspirations and a largely even spread across the actions identified for the first 12 – 18 months when asked to select the most important.
- 4.3 The feedback received through consultation helped shape the document, particularly in terms of being clearer on what is meant by each priority. It has also given further confidence that the areas of focus within Vision 2030 are the ones that matter to our residents and stakeholders. This included an emphasis on the natural environment and action needed to address climate change, the importance of providing housing that meets a range of needs, a focus on local neighbourhoods to be connected and engaged, the importance of understanding growth and climate change together, the value of tourism, art, culture and heritage and the need to make sure that core services continue to support the day to day lives of communities as well as delivering greater plans for the city.

5. Strategic Priorities

- 5.1 Vision 2030 sets out the Council's strategic priorities and aspirations for the city over the next five years.

6. Organisational Impacts

6.1 Finance

- 6.1.1 The Council's Strategic Plan is the thread that links the Council's integrated policy and financial planning framework. It is underpinned by the MTFS, which aims to ensure that all financial resources are directed towards delivery of the vision and flows through to the Council's other key plans and strategies, service planning and individual staff performance appraisals. This ensures that the Council's vision and strategic priorities drive the activity and allocation of resources of the Council.
- 6.1.2 The new Vision 2030 promotes a clear view of the Council's strategic focus and in particular its key priorities. These priorities are a commitment by the Council to use the resources it employs over the coming years to make a positive difference to the city and its residents.

- 6.1.3 Appendix B sets out the Delivery Plan and priority actions for the first 12-18 months of Vision 2030. The Delivery Plan should be read in conjunction with both Vision 2030 and the Council's Medium Term Financial Strategy. The Delivery Plan highlights specific Vision 2030 project funding from the Vision 2030 Reserve for one off costs to support the initial delivery in 2025/26 and 2026/27. The initial allocation of funding from the reserve to specific actions and projects is £482,000 and will be drawdown as each project progress. In addition, other priority actions are funded through existing agreed budgets, specific earmarked reserves or external funding.

6.2 Legal Implications including Procurement Rules

There are no legal implications arising from this report.

6.3 Equality, Diversity and Human Rights

The Public Sector Equality Duty means that the Council must consider all individuals when carrying out their day-to-day work, in shaping policy, delivering services and in relation to their own employees.

It requires that public bodies have due regard to the need to:

- Eliminate discrimination
- Advance equality of opportunity
- Foster good relations between different people when carrying out their activities

There are no direct equality and diversity implications arising from this report however, equality and diversity will be considered during the implementation of projects throughout the life of Vision 2030. Additionally, the Council's equality and diversity objectives will be reviewed alongside Vision 2030's launch.

6.4 Significant Community Impact

Collectively, the priorities, aspirations and actions included within Vision 2030 will have a significant impact on the lives of Lincoln's residents through the services they receive and from longer term enhancements across the city.

7. Risk Implications

7.1 (i) Options Explored

Risks will be reviewed across both service delivery and project plans.

7.2 (ii) Key Risks Associated with the Preferred Approach

Any key risks to delivery of Vision 2030 will be addressed through the Strategic Risk Register.

8. Recommendation

- 8.1 That Executive agree the final draft contents of Vision 2030 Strategic Plan (Appendix A).

- 8.2 That Executive agree the final draft Vision 2030 Delivery Plan for the first 12-18 months (Appendix B).
- 8.3 That Executive refer the Vision 2030 Strategic Plan and the Vision 2030 Delivery Plan to Council for approval.

Is this a key decision? Yes

Do the exempt information categories apply? No

Does Rule 15 of the Scrutiny Procedure Rules (call-in and urgency) apply? No

How many appendices does the report contain? Two

List of Background Papers: None

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